

## **Creative Business Solutions for Creative Enterprises**



**Sports, Media, and Entertainment Group**





The sports, media, and entertainment industries are shifting fundamentally—and so must how you conduct business. Competition has never been more intense. Innovation is proceeding at a formidable pace and technology is presenting both substantial threats and tantalizing new opportunities. Many traditional business models are either not sustainable or no longer relevant. Customer wants and needs are evolving dramatically. The tax and accounting landscape is evolving. The array of business relationships and new markets available to you is global. And, all of this transformation is occurring against the backdrop of a constantly shifting and challenging economic and regulatory environment, making sound financial and business guidance more of a necessity than ever before.

## *We get it.*

While the attributes that normally define individuals in the Creative & Performing Arts—emotional, passionate, risk-taking—are generally not those readily identified with accounting firms, at KBL we have developed the skills and insights that allow us to effectively bridge these two disparate worlds.

KBL's Sports, Media, and Entertainment practice focuses on the specialized needs unique to your industry. Whether you are an athlete, entertainer, producer, media company, sports league or franchise, theatre group, a high net worth individual, an emerging business, or a public company, we have an insider's view of the key trends and developments driving your industry today and tomorrow.

We create customized solutions that deliver the expertise, analytic and strategic support you need to succeed in a fast-changing world to help clients add value, anticipate new trends, and manage market change.

***KBL's Sports, Media, and Entertainment practice focuses on the specialized needs unique to your industry.***







***Some of the key issues we are helping our clients address on a daily basis include:***

- Business and cash management
- Deal structure including corporate restructuring, evaluation of potential acquisitions, and business valuations
- Licensing & royalty examinations
- Audit, financial review, and general accounting services, including back-office solutions
- Tax compliance
- Merger and acquisition advisory services
- Cross border and international advisory services
- Litigation support and forensics accounting
- Personal financial and estate planning

***The industry segments we serve include:***

- Advertising and marketing
- Sports
- Broadcast and cable
- Filmed entertainment
- Music
- Interactive media

From audit and tax services to transactional advice, look to the professionals in KBL's Sports, Media & Entertainment Group for the creative solutions to help your creative entity get to the next level.







## About KBL

KBL was created with a primary focus on emerging businesses and high net worth individuals, providing them with the intellectual capital needed to position them for sustained growth. Like you, we too are business entrepreneurs, and, like you, again, we live and breathe the same spirit of self-expression that comes from running a company that is your own. In this spirit, our partners have created KBL's infrastructure, using a combination of Six Sigma intellectual capital and technologies that allows us to remain lean, adaptive, and able to provide timely, affordable, and creative real time solutions to our clients. It is this strategic combination of technology, intellectual capital, creative energy, experience, and entrepreneurial spirit that makes KBL the firm of choice for emerging businesses with a passion for enterprise.



535 Fifth Avenue, 30<sup>th</sup> Floor  
New York, NY 10017

212.785.9700



RICHARD LEVYCHIN, CPA  
Partner  
212.785.9700  
rlevychin@kbl.com

Visit us on the web  
[www.kbl.com](http://www.kbl.com)